

Food Truck Program and Guidelines

City of Alameda

City Council

December 20, 2011

Gourmet Food Trucks



Spencer On The Go
French Bistro

Gourmet Food Trucks



Roli Roti
(4.5 star Yelp rating, 527 reviews)

Scolari's at the LBNL Public Meeting (July 13, 2011)



Scolari's On Park Street
(4.5 star Yelp rating, 173 reviews)

Why Are We Amending AMC Related to Food Trucks?

- Ensure consistency with State Vehicle Code
- Reflect existing practice
- Promote economic development in underserved areas

Gourmet Food Trucks

- Provide interim, active uses for vacant parcels
- Attract people to under-used or under-serviced areas
- Promote business growth

Food Truck Program

1. Revise Alameda Municipal Code
2. Create guidelines and standard conditions of approval
3. Develop outreach and implementation strategy

Food Truck Program (cont.)

1. **Special Event Permit**—one-time event on private property or public Right-of-Way
2. **Conditional Use Permit**—permanent or recurring food truck uses on private or public property not in the Right-of-Way or in parks
3. **Encroachment Permit**—permanent or recurring food truck uses in public Right-of-Way

Food Truck Program (cont.)

Conditional Use Permit

- Restricted to 5 locations:
 - former Naval Air Station at Alameda Point
 - College of Alameda property
 - South Shore Shopping Center
 - Marina Village Business Park
 - Harbor Bay Business Park

Food Truck Program (cont.)

	One-Time Event	Recurring Event
Public Right-of-Way	Special Event Permit	Encroachment Permit
Private or Public Property not in Right-of-Way or in Parks	Special Event Permit	Conditional Use Permit

Program Guidelines

- No changes to Special Event Permit process
- Will apply to Conditional Use and Encroachment Permit process
- Permits valid for one year with administrative renewal process
- Changes to guidelines will require Planning Board approval

Standard Conditions and Restrictions

- Location and hours of operation
- Amplified sound and lighting
- Packaging and solid waste
- Allowable days
- Proof of permits and fees

Outreach and Implementation

- WABA, PSBA, GABA, Chamber of Commerce, South Shore Shopping Center, and Marina Village and Harbor Bay Business Parks
- Off the Grid
- Small Business Development Center